

EXPERIENCE

10/2020 - present
San Jose, CA

Freelance UX/UI Designer

Self-Employed

Worked with a client to do the UI design and implemented a shopping website through Shopify.

Branded and designed a cross-platform application to support users to watch videos online with friends in real-time.

07/2019 - 08/2020
Santa Clara, CA

UI/UX Designer

Resure Technology - AI-powered subsidiary of Chinese unicorn Qutoutiao

As the only designer in our company, I worked closely with the founder, PM, 5+ engineers to drive the design of 3+ products. Conducted comprehensive evaluations of user research, competitive analysis, and user testing.

Took full ownership of designing all the UI components including wireframes, icons, illustrations, UI designs, user flows, and high-fidelity prototypes for the products. We launched 3 apps (a mobile game and 2 AI-powered soothing apps) to App Store from scratch.

03/2018 - 06/2018
Sunnyvale, CA

UI/UX Designer

Hashbee - Blockchain platform aggregating crypto & FinTech information

Partnered with a team of 6 to conduct in-depth interviews with real Hashbee users and crypto experts, developed user stories, affinity diagrams, established and improved design patterns.

Designed and delivered a professional information integration platform with a forum based on user research and customer requirements.

01/2018 - 03/2018
San Jose, CA

UX Designer

Arsenal - Beauty knowledge sharing mobile app

Incorporated user feedback and compiled a usability testing report with problems and suggestions to optimize the user experience.

EDUCATION

06/2017 - 06/2019
San Francisco, CA

Master in Web Design & New Media

Academy of Art University

01/2018 - 05/2018
Online Courses

User Experience Professional Training

UX Designe Mastery Program (BitTiger)

08/2018

User Experience: Research & Prototyping (Coursera)

04/2021

Google UX Design Professional Certificate(Coursera)

SKILLS

Design/Research

UI/UX Design, Illustration, Interactive Design, Wireframing, Prototyping, Graphic Design, Task Flow, User Needs Analysis, Design Research, Surveys, Usability Testing.

Tools/Languages

Figma, Adobe XD, Adobe Illustrator, Sketch, Principle, Photoshop, After Effects, InVision, HTML/CSS, JavaScript, Mandarin.